



**BOARD OF TRUSTEES  
MIAMI UNIVERSITY  
Minutes of the August 9 and 10, 2017, Board of Trustees Retreat  
Nationwide Conference Center,  
100 Green Meadows Drive South  
Lewis Center, Ohio 43035**

The Secretary to the Board reported that as specified in the Regulations of the Board of Trustees of Miami University, and in compliance with Section 121.22 of the Ohio Revised Code, due notice had been given prior to the holding of these meetings of the Board of Trustees.

The two-day, August 9 and 10, 2017 retreat was called to order at 10:00 a.m. on Wednesday, August 9, 2017, in the Nationwide Conference Center, Lewis Center, Ohio, with Board Chair Mark Ridenour presiding. Roll was taken with a quorum of voting members attending. In addition to the Board members, others, including President Crawford, members of the executive cabinet, the deans, and the Foundation Board Chair were also present.

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| Present: John W. Altman (National Trustee) | Terry Hershey (National Trustee)       |
| Jagdish K. Bhati                           | Hallie Jankura (Student Trustee)       |
| Alexandra Boster (Student Trustee)         | Dennis Lieberman                       |
| David H. Budig                             | John C. Pascoe (arrived at 12:00 p.m.) |
| Robert E. Coletti (National Trustee)       | Diane Perlmutter (National Trustee)    |
| Sandra D. Collins                          | Mark E. Ridenour                       |
| C. Michael Gooden (National Trustee)       | Rodrick Robinson                       |
| Thomas W. Gunlock                          | Robert W. Shroder                      |

Absent: John C. Pascoe arrived at 12:00 p.m.

**General Comment**

No resolutions or ordinances were brought before the Board for a vote.

**Wednesday, August 9, 2017**

The Board began the public session with Chair Ridenour welcoming all to the meeting. The Board then considered the following topics (the topic, presenter and a brief summary for each are provided below):

**VISION FOR MIAMI UNIVERSITY, Gregory Crawford**

Miami University has enjoyed a sustained upward trajectory of academic excellence for years, identified as an original Public Ivy, regularly ranked at the top in undergraduate teaching, acclaimed for producing Fortune 500 CEOs. A transformative plan will propel Miami into the next decade with an aggressive campaign and fundraising strategy in the coming year to empower a new strategic planning process. The focus is meaningful connectivity – building partnerships and harnessing synergies across campus disciplines and units as well as across the state, the nation, and the world. Overarching strategies involve accelerating academic excellence



scholarships. Finances for such programs will come primarily through an aggressive campaign strategy, and repurposing/leveraging of current investment to meet future enrollment goals.

## **FUTURE OF CAREER EXP**

broader community; and promote physical and mental health (including fitness and nutrition), informed sexual and drug/alcohol decision-making, prevention and response related to sexual and interpersonal violence, and general personal wellbeing. Faculty with expertise in student affairs, mental health, sexual and interpersonal violence, and alcohol will be engaged. The financial model includes third-party payers (insurance), potential campaign opportunities to enhance Miami's ongoing services and infrastructure, and redirecting existing resources to higher-priority objectives involving student health.

**GUEST SPEAKER**, Michael B. Poliakoff, President American Council of Trustees and Alumni.

Dr. Poliakoff emphasized the value of a liberal education and highlighted the challenges facing higher education today



**ADVANCING THE UNIVERSITY THROUGH PHILANTHROPY/EXTERNAL  
RELATIONS, Thomas Herbert and David Creamer**